

## **MEDIA ALERT**

7 November 2008

### **Survey reveals what irritates Aussies the most**

The Australian Psychological Society is set to launch the results of its nationwide survey, *'Dealing with irritating events and situations'*, as part of National Psychology Week (9-15 November 2008).

The online survey of more than 4,400 people nationwide will reveal the daily hassles that irritate Australians the most - from poor customer service to hoon driving – and the coping strategies we are using to deal with them.

**WHAT:** Launch of National Psychology Week nationwide survey into what daily events irritate Australians the most and how we are coping with these daily hassles.

**WHEN:** **SUNDAY 9 NOVEMBER @ 11.30AM**

**WHERE:** Sydney IMAX Theatre, Cockle Bay Wharf (meet outside entrance on Darling Harbour side)

**PICTORIAL & INTERVIEW OPPORTUNITIES:**

Australian Psychological Society spokesperson and psychologist, Amanda Gordon, is available for interview to discuss the *'Dealing with irritating events and situations'* research report and survey results.

**MEDIA CONTACTS:**

- Elaine Grant on: 0412 683 068.
- Carly Sheldon on: 0427 807 190
- Kate Doman on 0417 540 600

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